

Bill Driscoll

Bill Driscoll is currently engaged as a Supply Chain consultant helping manufacturers and others improve their supply chain. He has recently served as Vice President of Logistics and Intermodal at Transport America in Eagan, MN, a company that provides logistics services, intermodal and brokerage services and asset based national trucking. He is a transportation professional with over 25 years of Senior Management experience. Bill has experience within all surface transportation modes (rail, highway and ocean) and both LTL and TL segments. Prior positions include Senior Management of asset-based truckload and national multi-facility LTL organizations, as well as national multi-facility non-asset based LTL distribution networks, domestic NVOCC operations and non-asset transportation and logistics. Bill was a key leader within Sears Logistics in determining the impact of distribution center consolidation on transportation cost in a \$2 Billion logistics pipeline.

Throughout Mr. Driscoll's career he has championed efforts to improve profit through balanced improvement in top line revenue and operating expense. He has helped organizations stress the importance of a balanced metrics scorecard to create corporate-wide commitment to a consistent direction and continuous improvement.

Mr. Driscoll spent his early career at Sears Logistics Services, formerly known as Terminal Freight Handling Co. While with Sears he started two new departments related to proper utilization of Information Technology systems. He gained experience managing large fleets of over 3000 drivers (company and dedicated) in an organization designed to service each Sears selling unit (almost 3000) on a daily basis. He also managed an LTL network that handled over two billion pounds of freight annually.

Mr. Driscoll has managed trucking organizations that include unionized LTL, sleeper team long haul trucking, regional trucking and Intermodal trucking. He has continuously achieved a high level of accomplishments through senior leadership of not only carriers, but a non-asset based logistics company, a 3PL and a specialized carrier solutions group in addition to transportation consultation.

He believes in a simplified common sense approach to business and an alignment of all functional constituencies within a company to create value. He believes strongly that defined and well explained processes coupled with good communication in order to gain complete understanding of key objectives will generate the long-term results required in today's competitive environment.

Mr. Driscoll has been consistently successful at finding methods to reduce cost and improve revenue.

“The key to improved cost performance is a disciplined, collaborative approach. “